

Executive Level Business Plan

Custom Business Plan Creation

The Executive Level Business Plan is designed specifically to exceed all lender underwriting guidelines, perfect for government (SBA) guaranteed lender programs.

- Executive Outline / Company Structure
- Financial Projections including Cash Flow Statements, Balance Sheets, Profit & Loss Statements, Break Even Analysis, Sensitivity Analysis, and Project Cost Analysis
- Product and/or Service Descriptions
- Market and Industry Analysis with Demographic Mapping
- Marketing Strategies with Key Objectives

The DCV Advantage

Direct Connect Ventures Business Plans are for clients looking to start-up a new business or expanding an existing one. There hasn't been an SBA rejection of the document because we write it exactly as they require per government published guidelines.

The DCV Methodology

All business plans are customized from the ground up to fit the client's specific needs and strengths. Detailed financials are constructed with first year projections month-by-month. Each client is guided through the process from start to finish. All of the writing, editing, research and the building of the financial model are completed by the team members working intimately on the plan. No templates are used. Clients have a weekly phone call with the developer to ensure the success of creating the perfect business plan. Utilizing this methodology assures clients receive a professional, expertly written and researched business plan, in a reasonable timeframe, at a tremendous value.



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DCVFranchiseGroup.com

A FULL SERVICE APPROACH TO HELP YOU CREATE, GROW AND MANAGE A SUCCESSFUL FRANCHISE SYSTEM

Franchises have unique system development, sales, financing and accounting needs. As the first and only professional services provider that offers an end to end solution to the franchise industry, DCV Franchise Group is your true strategic partner.

Our Franchise experts provide deep industry experience, strategic insight, and practical solutions for both franchisors and franchisees - all in one place.

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